



DITP
Department of International Trade Promotion
Ministry of Commerce, Thailand

GIT
Gem and Jewelry
Institute of Thailand



PRESS RELEASE

The 67th Bangkok Gems and Jewelry Fair Propels a New Generation of Thai Jewelry Designers onto the International Stage with The Jewellers and New Faces Showcases



September 11, 2022 – The 67th edition of the Bangkok Gems and Jewelry Fair (BGJF), organized by the Department of International Trade Promotion (DITP), Ministry of Commerce, in collaboration with the Gem and Jewelry Institute of Thailand (Public Organization) or GIT, propels the works of young Thai jewelry designers onto an international stage, affording them the opportunity to present their creative designs through The Jewelers and New Faces showcases from September 7-11, 2022 at the Challenger Halls of IMPACT Muang Thong Thani.



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The Jewellers zone showcases the works of a new generation of jewelry designers who are from the Designers' Room and Talent Thai projects of the Department of International Trade Promotion, which focuses on unique works, fostering creativity that reflect Thainess in a contemporary way while aligning with global consumer trends. Such designers include Ponk Smithi, Apisek Studio, Ravipa, Sarran, Trimode Accessories, etc. Meanwhile, the special New Faces booth brings together 120 leading SMEs and exquisite Thai designers from across the country, staging a forum to display their works. By highlighting artisan techniques and handicrafts, this showcase helps to support SMEs who have the potential to produce and design to have the opportunity to expand their market to foreign countries. This event is considered to be an open platform for these entrepreneurs to try their hand at a global level event, to find further channels for their brand marketing.



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The 67th Bangkok Gems and Jewelry Fair is held from September 7 to 11, 2022 at Challenger Halls 1-3, IMPACT Muang Thong Thani, Bangkok. For more details, please visit www.bkkgems.com or facebook.com/Bangkokgemsofficial.

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